

## Cultural and cultural-political grants

### Guidelines (as at: 20/11/2018)

The GVL Assembly of Shareholders and Delegates can issue grants for cultural and cultural-political projects in certain cases. The means for these purposes, however, are limited. A maximum of 5%

of the available distributable amounts can be spent in total for cultural, social and cultural-political grants.

Whether cultural-political grants can be issued is a decision made by the GVL Assembly of Shareholders and Delegates on the basis of suggestions made by the GVL general management which in turn have been prepared by the department for cultural and social grants.

Each application for cultural-political grants is treated individually and thus its approval or rejection is a decision made on a case-by-case basis.

Your application for a cultural or cultural-political grant must be made in writing or electronically. It must include a description of the project which takes into consideration at least one of the following items. The consideration of the individual criteria has a major impact on a positive reply:

- Details on the cultural-political objectives of the project.
- A solid budget plan with a cost calculation and a corresponding financing scheme. In connection with the budget plan, the desired grant amount is to be specified.
- Adhering to tariff and social standards with a view to the income.
- GVL can only provide co-financing. At least 50% of the financing volume

- must be guaranteed by the applicant by way of own resources, sponsorship monies, other
- subsidies etc.
- The project must fulfil the standards of a non-profit project and must not be in competition
- with existing commercial offers.
- The project must have a reference to performers or producers of sound recordings.
- The approval of cultural-political grants by GVL is usually meant to be a start-up financing.

Applications for cultural-political grants must be submitted by 30 September of a calendar year for projects in the following year. The date of receipt of the application shall be authoritative.

**Further criteria regarding the contents of an application contributing to a positive outcome:**

- The project objective is to promote the next generation of performers' groups represented within GVL as well as educational projects.
- The project scope should not be restricted to regional importance but have supra-regional reach.
- The project objective should be to promote and convey political concerns that are important to performers' groups or producers of sound recordings represented by GVL.
- The project should have the purpose of enhancing international understanding, e.g. via direct cultural exchange.
- The project should have socio-cultural aims or directly serves a social purpose (i.e. for society) via creative means.

**Such criteria represent the "soft criteria" and allow a certain scope of discretion.**