Since 1959, GVL has made sure that performing artists, producers of sound recordings and event organisers are adequately paid for the use of their creative performances. We believe that every performer or party providing an economic basis for creative performances should be rewarded for their usage.

We form the link between rights owners and rights users: As fiduciary we pass the money we collect from users such as radio and TV stations and for the public performance (e.g. in restaurants or cafés) directly on to our members.

## One of the world's leading collective management organisations

- More than 140,000 artists and over 70,000 labels worldwide have placed their trust into us – and have turned GVL into one of the leading collective management organisations for neighbouring rights.
- We pay more than EUR 140m per year to our artists and producers for the broadcasts of their productions.
- Each year we track more than 34 million airplay minutes for sound recording productions; based on this evaluation, we pay our performing artists and producers.

We support you and stand up for the rights that you hold as a performing artist with competence, commitment and accountability.

## GVL for performing artists – your advantages at a glance:

- Benefit from your rights arising from your artistic performances. We're the only German collective management organisation for performers and labels and collect money for the usage of your productions and pass it on to you without any fees.
- Once you have registered your artistic contributions to productions via our online portal www.artsys.gvl.de, we will look after the rest: We analyse the usage of the works and pass the respective monies we collect on to you.
- We also represent your interests beyond the borders of Germany and Europe: We cooperate with collective management organisations worldwide in order to collect money for your production usage abroad – at no additional cost.



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Check our website for more information on entering into a rights administration agreement, on our distributions, on our international cooperation partners and our current registration deadlines.

### gv

Gesellschaft zur Verwertung von Leistungsschutzrechten

# GVL for performing **artists**

**The world is a stage.** We support the act.



artsys.gv

#### Your five steps to get paid

GVL is here for you – it's really simple: Let us take care of your neighbouring rights for you, more than 140,000 artists in Germany and elsewhere have already chosen GVL.



#### Step 1

Sign a rights administration agreement with us.



#### Step 2

Register your contributions to productions via the online portal www.artsys.gvl.de.



#### Step 3

GVL verifies your registrations and may ask for evidence.



#### Step 4

GVL matches the production usage on the radio or on TV with the contribution registrations provided by artists.



#### Step 5

Each year GVL pays remuneration to artists if their productions have been used.

#### From broadcast reports ...

You're a musician or singer, actor or narrator, literary or dubbing director, dancer, artistic producer or conductor? We're here to manage your neighbouring rights for you – the artist.

We pay you for your artistic contributions to three different types of production:



#### Music productions e.g. sound recordings, radio broadcast recordings, stage productions

#### 66

#### Literary productions

e.g. radio dramas, readings, children's programmes



#### Film and TV productions

e.g. films, series, stage productions

Once you have signed our rights administration agreement (free of charge), you can register your contributions to productions via our online portal www.artsys.gvl.de within the registration deadlines.

In order to do so, you need to search the relevant productions in our database. There you register, for example, whether you contributed to a music production as a band member or studio musician or to a TV production in a main or supporting role.

#### ... to payouts

We calculate your remuneration based on the contribution you registered for a production and its usage, e.g. on the radio or on TV. Once you have registered your contribution via www.artsys.gvl.de you benefit in more than one way: If these productions are used for several years, you receive payments in the subsequent distribution years.

This doesn't just apply for Germany. You can also assign your rights to us for foreign territories – no additional administration or fees involved. Once you have registered your contributions to productions via our online portal www.artsys.gvl.de, we make sure that usages abroad are also paid for – together with our sister societies worldwide.

